



2023 to 2024 Academic Year

The information included in this list is subject to change

BUSINESS ADMINISTRATION DIPLOMA PROGRAM, GENERAL BUSINESS MAJOR PROGRAM COURSE LIST						
List is effective September 5, 2023 to August 23, 2024. Learners follow the Program Course List in place at the start of their program.						
Learners have 5 years to complete the Business Administration (BA) diploma program						
IMPORTANT INFORMATION ABOUT THIS PROGRAM						
Course availability and program requirements are determined by the Chiu School of Business						
The program requirements that were in effect on the date that the learner began their program are those that need to be fulfilled in order to graduate.						
Term availability listed is only for the 2023/2024 Academic Year.						
Maximum class capacity is determined by the department offering the course.						
Pre-requisites are courses that must be completed before taking a more advanced course.						
Learners may attempt a course a maximum of 3 times. This includes withdrawing from a course.						
Term	Course	Credits	Availability	Passing grade	Pre-requisite	Checklist (for learner use)
1	CORE COURSES: All 10 courses must be completed					
	MGMT1401 Microeconomics *must be taken in the first term*	3	Fall/Winter/Spring	D (50% or higher)		
1 or 2	ACCT1103 Introduction to Financial Accounting	3	Fall/Winter/Spring	D (50% or higher)		
	HRES1101 Organizational Behaviour	3	Fall/Winter/Spring	D (50% or higher)		
	HRES2201 Introduction to Human Resources	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT1101 Introduction to Management	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT1102 Introduction to Organizations and Sustainability	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT1201 Business Communication	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT1601 Business Law	3	Fall/Winter/Spring	D (50% or higher)		
	MKTG1101 Introduction to Marketing	3	Fall/Winter/Spring	D (50% or higher)		
2	MGMT2401 Macroeconomics	3	Fall/Winter/Spring	D (50% or higher)	MGMT1401	
3 or 4	MANDATORY GENERAL BUSINESS MAJOR COURSES					
	ACCT2201 Management Accounting I	3	Fall/Winter/Spring	D (50% or higher)	ACCT1103 *minimum grade C+ is needed	
	MGMT2998 Business Strategy	3	Fall/Winter/Spring	D (50% or higher)	ACCT1103, MGMT1101, MKTG1101	
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	HRES2101 Change Management	3	Fall/Winter/Spring	D (50% or higher)		
	HRES2303 Occupational Health and Safety	3	Fall/Winter/Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	MGMT2301 Microsoft Excel	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT1302 Computer Applications	3	Fall/Winter/Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	MGMT2102 Project Management	3	Fall/Winter/Spring	D (50% or higher)		
	SCMT2201 Operations Management I	3	Fall/Winter/Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	FNSR2201 Business Finance	3	Fall/Winter/Spring	D (50% or higher)	ACCT1103	
	FNSR2401 Risk Management Principles and Practice	3	Fall/Winter/Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	MGMT2503 Introductory Statistics for Business Disciplines	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT2304 Introduction to Business Analytics	3	Fall/Winter/Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	MKTG2203 Selling and the Customer Experience	3	Fall/Winter/Spring	D (50% or higher)	MGMT1201, MKTG1101	
	MKTG2103 Applied Marketing	3	Fall/Winter/Spring	D (50% or higher)	MKTG1101	
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following courses					
	MGMT2901 Introduction to Entrepreneurship	3	Fall/Winter/Spring	D (50% or higher)		
	MGMT2801 International Business	3	Fall/Winter	D (50% or higher)	MGMT2401	
	MGMT2802 International Business and Culture	3	Spring	D (50% or higher)		
	GENERAL BUSINESS MAJOR COURSES: Choose 1 of the of the following 2000 level course from the Business Administration program:					
	Can be taken in term 3 or 4. Each course is worth 3 credits and a passing grade is D (50% or higher). There are no pre-requisites for the Open Electives.					
	Course		Availability		Course	Availability
	ACCT2101 Intermediate Financial Accounting I		Fall/Winter/Spring		HRES2203 Compensation and Benefits	Fall/Winter/Spring
	ACCT2102 Intermediate Financial Accounting II		Fall and Winter		HRES2301 Employment Law	Fall/Winter/Spring
	ACCT2201 Management Accounting I		Fall/Winter/Spring		HRES2302 Labor Relations	Fall/Winter/Spring
	ACCT2202 Management Accounting II		Fall and Winter		HRES2303 Occupational Health & Safety	Fall/Winter/Spring
	ACCT2303 Personal & Corporate Taxation		Fall/Winter/Spring		HRES2401 Employee Learning and Development	Fall/Winter/Spring
	ACCT2501 Auditing		Winter		MGMT1302 Computer Applications	Fall/Winter/Spring
	DATA2301 Fundamentals of Digital Marketing Analytics		Fall and Winter		MGMT1501 Business Mathematics	Fall and Winter
	DESN2201 Introduction to Web Design for Digital Marketing		Fall and Winter		MGMT2102 Project Management	Fall/Winter/Spring
	DESN1202 Introduction to Digital Media Production		Fall and Winter		MGMT2301 Microsoft Excel	Fall/Winter/Spring
	DESN2301 User Experience Design		Fall and Winter		MGMT2302 Computerized Accounting for Management	Fall/Winter/Spring
	FNSR2101 Introduction to Insurance & Risk Management		Fall and Winter		MGMT2303 Management Information Systems	Fall
	FNSR2102 Insurance on Property		Winter		MGMT2503 Introductory Statistics for Business Disciplines	Fall/Winter/Spring
	FNSR2103 Insurance Against Liability		Fall		MGMT2801 International Business	Fall and Winter
	FNSR2104 Automobile Insurance		Fall		MGMT2802 International Business and Culture	Spring
	FNSR2105 Essentials of Loss Adjusting		Winter		MGMT2901 Introduction to Entrepreneurship	Fall/Winter/Spring
	FNSR2106 Underwriting Essentials		Fall		MKTG2103 Applied Marketing	Fall/Winter/Spring
	FNSR2107 Essential Skills for Insurance Broker & Agent		Winter		MKTG2203 Selling and the Customer Experience	Fall/Winter/Spring
	FNSR2201 Business Finance		Fall/Winter/Spring		MKTG2303 Integrated Marketing Communications	Fall and Winter
	FNSR2301 Financial Markets & Products		Fall and Winter		MKTG2304 Digital and Emerging Media	Fall and Winter
	FNSR2302 Personal Financial Planning I		Fall and Winter		MKTG2402 Brand, Content and Copywriting	Fall and Winter
	FNSR2303 Investment Funds in Canada		Winter		SCMT2101 Introduction to Supply Chain Management	Fall/Winter/Spring
	FNSR2304 Personal Financial Planning II		Fall and Winter		SCMT2201 Operations Management I	Fall/Winter/Spring
	FNSR2401 Risk Management Principles & Practice		Fall/Winter/Spring		SCMT2301 Procurement	Winter
	FNSR2402 Risk Assessment & Treatment		Fall/Winter/Spring		SCMT2401 Logistics and Transportation	Winter
	FNSR2403 Risk Financing		Fall/Winter/Spring		SCMT2501 Inventory and Materials Management	Winter
	HRES2101 Change Management		Fall/Winter/Spring		SCMT2601 Quality Management	Winter
	HRES2202 Talent Acquisition and Engagement		Fall/Winter/Spring		TOUR2104 Sustainable Development	Spring
TOTAL CREDITS		60	A full time course load is 9 credits or more. A part time course load is 8 credits or less.			