

Open Doors Open Minds

VISION

We open doors and open minds by creating opportunities for learners, employees, employers, and communities, and by shaping the future of college education.

MISSION

To include all learners. To challenge our thinking.
To remove barriers. To provide opportunity.
To make all learning count.

VALUES

Respect • Inclusion • Creativity • Teamwork • Resilience

Thank you to our learners, community partners, donors, alumni, employees, executive team, and board of governors for your contribution to our new strategic plan. As we begin our next chapter, we will open doors and open minds for all learners by challenging our thinking, removing barriers, and providing opportunity to make all learning count.

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Bow Valley College Strategic Plan





Stakeholder outcomes

- Learners achieve their goals and/or get the jobs they aim for in a field related to their studies.
- Partners and investors seek out relationships with us to support our mutual interests.
- The communities we serve are enriched through the efforts of our employees and learners.
- We are an acknowledged leader and innovator within Campus Alberta.
- Employers see us as the go-to resource for their labour force needs.

Strategic direction

- **Shape the Future of College Education**
We are a leader in evolving how a college education is delivered, and in turn, influencing the overall direction of college education in Alberta and beyond.
- **Ensure Employment Success**
As a comprehensive community college, our primary focus is supporting our learners to find employment success in the field of their choice or support their efforts to launch their own entrepreneurial initiatives. This will provide value to our industry and sector partners by meeting their workforce needs and drive economic development in our communities.
- **Provide Community and Social Success**
Our efforts support our learners to achieve their goals wherever that may be including at home, in their families, at work, and in their communities. As a result, we also play a role in supporting our communities and the economic development of the many sectors that we serve.

How we will be successful

- **Ensure Effective Governance**
Governance is a key element of our success that applies to the vital role played by the board of governors and the leadership of the organization in order that we successfully navigate our environment and make the decisions that are required to move forward and achieve our Vision and Mission.
- **Invest in Our People**
We support our employees and volunteers in their efforts by providing an environment conducive to success and within a culture that enables everyone to contribute to their fullest.
- **Enhance Learner Culture**
All that we do is informed and inspired by our goal to provide our learners what they need to be successful.
- **Deliver Robust Financial Performance**
We require resources to do our work while we acknowledge the responsibility of maintaining a broad accountability to our stakeholders for the way in which we manage and deploy those resources.
- **Create Productive Partnerships**
We know that we cannot achieve success alone. We rely and engage with our partners and our communities to play a role in supporting our Vision and Mission.

Action priorities

- **Deliver Transformational Learning**
Education transforms people and their lives and we support this process by transforming how learning is provided.
- **Challenge Our Thinking**
We are open to new ideas and approaches in our work.
- **Make All Learning Count**
We share relevant content in engaging ways for our learners and are a leader in supporting educational access, success, and recognized accreditation. We assess and validate all learning, however it was acquired.
- **Improve the Educational Experience**
We continually work to improve all aspects of the educational experience for our learners. This includes contributions from teams across the College, both inside and outside the classroom.