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Message from the Dean



As fall is coming to an end, we have again experienced significant growth. In September, we welcomed our new Vice President – Academic, Misheck Mwaba to Bow Valley College. Dr. Mwaba has an expansive background in academic leadership, professional engineering, and a wealth of experience with technological innovation.

Also in September, the college launched a new website with enhanced visuals and greater functionality. I encourage you to take a look at the new site www.bowvalleycollege.ca and also check out our new Digital Marketing major as part of the Business Administration diploma.

Currently, the Chiu School of Business Peer Tutoring program (sponsored by Scotiabank and BMO), is already over-subscribed with more than 100 students receiving tutoring. This popular and successful initiative, managed by Regula Lewis (Special Projects Officer), is enhancing learning and leadership skills for our students.

We are also excited to announce that we are starting up an Enactus Canada chapter at Bow Valley College. Our Entrepreneur-in-Residence, Craig Elias, and our new Student Enactus Ambassador, Erin Hill, are spearheading this social entrepreneurship initiative. In addition, we have a new Student Entrepreneur-in-Residence, Corinna Deck, to assist Craig with the many entrepreneurial activities planned for this year, including VentureQuest, WannaB Wednesdays, Innovation Rodeo, and the 150 Start-Ups challenge.

We hope you are inspired by our stories and enjoy the fresh, new layout of our publication.

Dr. David Allwright,
Dean, Chiu School of Business

Pilot: HyFlex course delivery mode

HyFlex is an abbreviation for highly flexible learning. Just as workers appreciate autonomy and tend to be more productive as a result, adult learners also like to comprehend course materials by their own best strategies, albeit with variety. HyFlex is primarily an engagement strategy, but with obvious benefits for accessibility (within the principles of a public access institution). The HyFlex mode assumes that with a variety of learning modalities to choose from (online videos, synchronous online teaching, and traditional lectures) learners are more likely to adapt the learning artifacts to their own needs and to create their own meaningful pathway.

HyFlex delivery mode allows learners to participate by following the pathway that best meets their learning and scheduling needs. Synchronous online classes are scheduled once per week as an alternative to in-class, or in addition to traditional lectures. Most assignments, projects, and tests are designed to be completed outside of class time. In addition, the instructor provides online “office hours” and a recap of course material discussed in the previous lecture, allowing students to meet all outcomes without having to attend class.

While this course delivery is still in a pilot phase, about one quarter of enrolled students are accessing the non-traditional materials. Importantly, this allows an instructor to focus on learner needs while allowing the technology to be a tool in delivering the learning material. This brings us closer to a truly differentiated classroom - one that meets the differing needs of the learner.

Securing student futures in insurance and risk management

It might be risky to admit you are from Edmonton, but having lived in Calgary for over 30 years, George Cooper considers himself an honorary Calgarian. George is the lead instructor for the Insurance and Risk Management major for the Business Administration Diploma and is a well-respected instructor with over 20 years' experience. George started his insurance career as an insurance agent in Edmonton and said the "gift of the gab" helped him successfully move his career forward while establishing a tremendous network that has proved invaluable.

George began his teaching career with evening courses in the Chartered Insurance Professional program for the Insurance Institute of Southern Alberta. This has been a long-standing relationship for George as he continues to teach there today. An instructor for Mount Royal University, George also taught courses in the former Insurance and Risk Management program that was launched in 1987.

"I'm excited to be at Bow Valley College as these students benefit from three professional opportunities we have arranged. This is unique for a program and it provides the students with a smooth transition into the industry."

1. Students can challenge the General Level 1 License for the Broker/Agent License from the Alberta Insurance Council (AIC). This regulatory body oversees insurance licensing for the province of Alberta.

2. Students write the Canadian Risk Management (CRM) exam as part of our program and receive the CRM designation. This is valuable to graduates as it is a widely recognized qualification that deals with a broader scope of knowledge with an international focus.

3. Students also write the Insurance Institute of Canada final examinations and, if successful, receive recognition for 7 of the 10 courses required for the Chartered Insurance Professional (CIP) designation. This professional benchmark positions graduates for roles in multiple disciplines, including risk management, within the everyday operations of a Canadian company.

The program at Bow Valley College also has a co-op work experience component that George highly recommends. "This is a great way to get into the industry as it is driven by connections," states George. "Insurance professionals are a tight-knit group. They truly care about people. Their first question at the time of an incident is always, 'is everyone safe?' They are committed to people and the community. We call them the second responder on site after a disaster."

George asserts there is currently a huge experience gap causing challenges for the industry. "Our students have an excellent opportunity for a professional career with growth potential."

"Students need to have a natural curiosity to be successful in this industry - we call it the power of why."



New accreditation towards the CPHR designation

Bow Valley College is the first Alberta College to receive accreditation by the Chartered Professional in Human Resources of Alberta (CPHR Alberta). The two-year Business Administration Diploma, Human Resource major, has met the nine major competencies in the CPHR Competency Framework.

Graduates from this program are now eligible to receive exemption for the National Knowledge Exam (NKE) as part of the process in receiving a Chartered Professional in Human Resources (CPHR) designation. Graduates proceed directly to building the required work experience requirements (Experience Validation Assessment) before receiving their CPHR designation.

“Alberta businesses are setting standards for human resources that are recognized around the world. Accredited programs provide the education that ensures professionals in our province continue to develop the best workplaces,” says Peter Dugandzic, Chief Executive Officer, CPHR Alberta

This is significant for our students as the highly respected CPHR designation gives them a competitive advantage. It is also the only human resources designation recognized across nine provincial human resources associations in Canada.

“The CPHR accreditation is an acknowledgment that the Chiu School of Business is providing a business education that is preparing students for the future challenges facing business and industry,” says David Allwright, Dean, Chiu School of Business. Thanks to Landis Jackson, Rachelle Axani and Randy Head for leading this approval.



Left to right: Randy Head (CSB Academic Program Specialist), Rachelle Axani (Business Administration Program Officer), Dr. David Allwright (Dean, Chiu School of Business), Lauren Kirychuk (Program Coordinator), Peter Dugandzic (Chief Executive Officer, CPHR Alberta), Landis Jackson (Human Resources Lead Instructor), and Daniel Boucher (Director, Regulatory Affairs & Registrar, CPHR Alberta).

Financial services major students capitalize on new approval

We are pleased to announce that four courses in the Financial Services major of the Business Administration Diploma have received approval for FPSC Level 1 certification, as together they meet the Financial Planning Standards Council (FPSC's) Core Curriculum educational requirements. Accolades to Christy Hemmingway, Financial Services Lead Instructor, the primary lead for this approval.

Obtaining the FPSC Level 1 Certification in Financial Planning is a significant advantage for our students. It establishes the technical competence required in the industry and builds professional competencies. FPSC Level 1 certification also demonstrates ethical and practice standards that consumers expect from the financial services industry.



Business graduate is a catalyst for change: Andrea Noriega Wandurraga

Graduating in June 2017 with a Business Administration Certificate, Andrea is one of several professional engineers who have taken business programs at the Chiu School of Business. Andrea's dreams are impressive with a five-year goal to own a consultancy firm providing eco-friendly solutions for the energy sector that supports renewable energies.

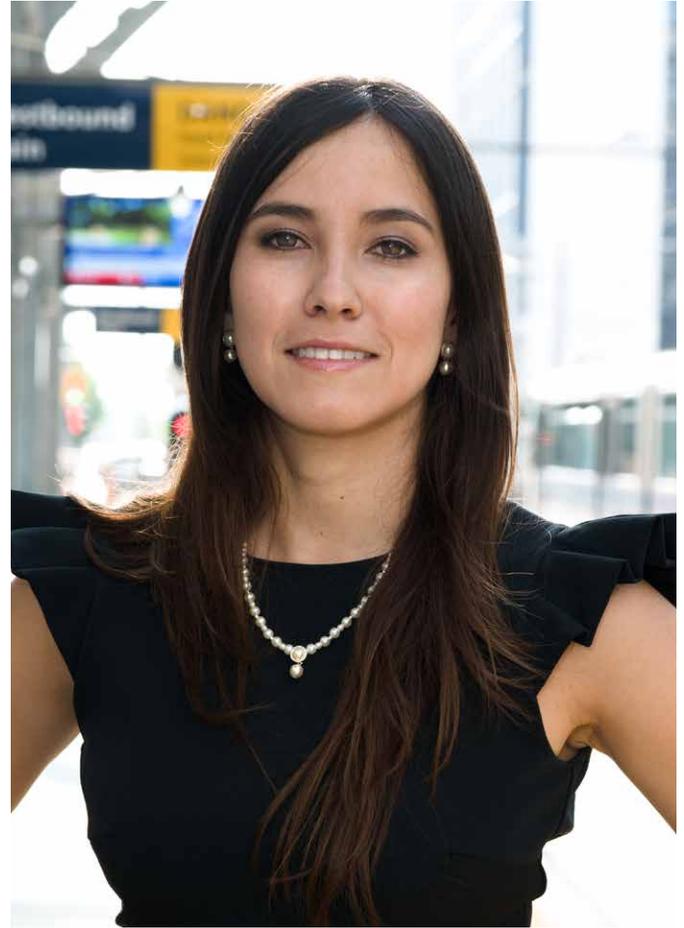
So how did this ball of kinetic energy make her way to Calgary and to Bow Valley College? After graduating in Colombia with a chemical engineer degree, Andrea worked in the oil and gas field providing petrochemical solutions for a growing oilfield services company. "As the only female field engineer for this company, I worked hard in this traditional gender polarized environment. I was able to create a culture of respect - a team working together for outstanding results."

Andrea believes that adopting a holistic view and being aware of how a team implies a "multicultural context" is an asset. Consequently, she was promoted to manage the largest oil production field as a Semi-Senior Field Engineer.

Wanting to expand on her profession and the responsibility she feels to the planet and its habitants, she moved to Calgary. With a cousin living in Calgary and her oil and gas background, she felt a familiar and intellectual connection. Bow Valley College's one-year business administration certificate piqued her interest as it would provide the comprehensive business skills and knowledge needed for managing her own company.

"I experienced everything at Bow Valley College. Having the opportunity to impact people is an important responsibility." Andrea was a highly, sought-after peer tutor for the Chiu School of Business helping students develop decision-making and problem-solving skills in several courses.

Being an element of change in this world, the laws of motion are still in play for Andrea. She now resides in "Robin Hood County," outside of Sherwood Forest, at the University of Nottingham completing a master's degree in chemical engineering.



"The significant levels of air pollution, the depletion of natural resources, and climate change are the reasons why I want to study. The academics will give me the tools to become a better professional to solve these problems and to leave my contribution in the world," maintains Andrea.

The opportunity to complete a master's degree was made possible through a Chevening Scholarship. Chevening scholars are put through a rigorous selection process so that only a high caliber of student is selected. Andrea was one of 20 Colombian students selected from over 1,800 applications received this year. She is excited, as the University of Nottingham is ranked in the top 100 by QS World University Rankings in 2017/18¹ and is a leading centre for energy, sustainability, and environmental engineering.

Good luck Andrea! I am convinced there is a direct correlation between positive energy and positive results.

**"It's not where you live, it's where
you can make change happen.
That is where you need to be."**

Inspired by Mahatma Gandhi

1. QS Quacquarelli Symonds Limited. (2017). QS World University Rankings. QS Top Universities. Retrieved from <https://www.topuniversities.com/university-rankings/world-university-rankings/2018>

Diploma Programs:

Business Administration Diploma with majors in:

Accounting | Digital Marketing | Event Management | Financial Services | General Business
Global Tourism | Human Resources | Insurance and Risk Management | Marketing
Public Relations | Supply Chain Management (pending government approval)
Legal Assistant Diploma

Certificate Programs:

Administrative Professional | Business Administration | Dental Business Assistant | Event Management
Hospital Unit Clerk | Human Resources | Medical Office Assistant | Veterinary Office Assistant

For more information and to find a program that's right for you, visit bowvalleycollege.ca