Apprenticeship-Style
Technology Diploma
program at Bow Valley
College

Bow Valley College's Apprenticeship-Style Technology Diploma combines workplace and education experience into one program, giving students the opportunity to build their knowledge and résumé simultaneously. The Apprenticeship-Style Technology Diploma will launch in September 2023 and we are currently seeking interested industry partners to participate in the program.



## Why should you become an apprenticeship industry partner?

The apprenticeship-style format allows industry the opportunity to work with the future talent coming into vital technology fields including Software Development and Digital Design. Learners gain real-world experience as a junior full-stack developer or digital designer while earning an accredited college diploma. As an industry partner, you have the opportunity to train your future workforce in high-demand technology fields in partnership with Bow Valley College. By splitting time between a workplace and the classroom, these apprenticeship-style technology programs allow students to experience an authentic work-integrated learning experience while having the support of their instructors.

## A learner's journey to graduation and job-readiness:

Learners will go through an intensive 16-month diploma program with the first term entirely in a classroom setting. Once equipped with the foundations for their work, they will spend 12 months working three days a week with an industry employer and two days with their instructors in class. The first cohort of the Apprenticeship-Style Technology Diploma program is expected to graduate and enter the workforce at the end of 2024.

Sept-Dec 2023 Term 1: Full-time study Jan-Apr 2024

Apprenticeship (3 days/wk) Term 2: Study (2 day/wk) May-Aug 2024

Apprenticeship (3 days/wk) Term 3: Study (2 day/wk) Sept-Dec 2024

Apprenticeship (3 days/wk) Term 4: Study (2 day/wk)

Learners will develop the following essential competencies in their respective program:

#### **Software Development**

- Full-stack web development
- Full-stack application development
- Mobile application development
- Cloud and enterprise computing
- Database development

#### **Digital Design**

- UI/UX design
- · Visual design
- Motion design
- Audio and video development
- Brand strategy

#### **Frequently Asked Questions**

- Q: How many days per week are students available for an apprenticeship?
- A: Students will be available three days per week to work for an employer.

#### Q: Are employers expected to pay apprentices?

A: Employers are expected to hire the students as paid part-time employees. However, matching government funding may be available to program partners to support hiring students. For example, though the MITACS business strategy internship program an employment partner can hire a future employee for as little as \$5,000 for a four-month apprenticeship. Ideally, we would like employers to hire a technology apprentice for one year.

### Q: How long will students spend working with an employer?

A: We spoke with many different employers when designing the program. Unlike co-op programs, students can work for an employer part-time for one year.

## School of Technology

# For more information about industry partnership opportunities, please contact:

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