

2019 INTERNATIONAL YOUTH INTERNSHIP PROGRAM

LOCAL PARTNER: LIGHT UP THE WORLD

PLACEMENT: PERU

45.	INTERNSHIP TITLE	
SOCIAL ENTERPRISE DEVELOPMENT OFFICER		
CANADIAN PARTNER		
Bow Valley College (BVC)		
OVERSEAS HOST ORGANIZATION DESCRIPTION		
Light Up The World (LUTW) <p>There are 1.3 billion people in the world that do not have access to electricity. Light Up The World (LUTW) is working to change that by providing renewable energy and training to remote communities as a catalyst for sustainable development. Many people living in rural villages are living in poverty and when the sun sets, people have to find other ways to light their homes so they can cook, study and work. Sustainable energy and clean light at the flick of a switch can help families save money, live in a safer and healthier home environment, and expand opportunities for education and economic development. Working in some of the most remote and undeserved areas in the world, LUTW trains local technicians and builds the capacity of local service providers to transition to a sustainable future. LUTW has worked with over 220 partner organizations to bring solar power to communities in 54 countries.</p>		
PROJECT DESCRIPTION		
<p>In 2017, LUTW launched a social enterprise pilot project to explore the viability of selling solar photovoltaic (PV) systems to rural communities living without electric power (off-the-grid). LUTW's social enterprise is still in the early stages of development and operations are being continually refined based in findings and feedback from the field. The Social Enterprise Development Officer will support all aspects of social enterprise operations in Peru.</p> <p>As part of this initiative, the Social Enterprise Development Officer will work with LUTW's team in Peru to further develop and adapt LUTW's social enterprise operations. This opportunity will provide the intern with a chance to work with a growing international development organisation and develop a wide range of skills related to non-profit and social enterprise operations and management. The international development sector is quickly moving away from the traditional ways of giving aid in developing countries. Especially organisations working with solar are finding that working as a social business is the best way to reach more people and to have a longer-term impact. LUTW's social enterprise implements plug and play solar systems with integrated pay as you go technology, it is also looking to expand into offering solar products that have productive uses such as water pumping. This internship is a great opportunity to be part of these exciting changes LUTW is going through and to contribute to LUTW increasing their impact in Peru.</p>		
HOST COUNTRY (STATE/PROVINCE, CITY)	RELATED THEMATIC PRIORITY SECTOR(S)	CROSSCUTTING THEME(S)
Peru: (Lima Province/Lima City)	Stimulating Sustainable Economic Growth	Environmental Sustainability

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OVERSEAS JOB DESCRIPTION (ACTIVITIES & DELIVERABLES)

Reporting directly to the Social Enterprise Manager in Peru, the Social Enterprise Development Officer will:

- Support the social enterprise operations including all aspects of business development including marketing, operations management, communications and financial reporting.
- Help evaluate the performance of the organization's social enterprise and suggest adaptations to operations based on those findings.
- Assist with market research to deepen LUTW's understanding of energy needs and product appropriateness.
- Research other social enterprise operating models and apply them to LUTW's social enterprise as appropriate.
- Assist LUTW's team in Peru with other priority areas as they arise.

PREFERRED QUALIFICATIONS & PERSONAL SKILLS

Qualifications:

- Passion for sustainability, international development and renewable energy
- Business background and/or experience
- Previous experience living in a foreign country is desirable.
- Excellent communications skills are necessary for working on a small team in a foreign country with remote team members and remote projects.
- Fluent Spanish ideal, intermediate Spanish minimum.
- Proficient in Microsoft Office

Personal Skills:

- Personable and capable of thriving out of their comfort zone
- Highly motivated and self-starter
- Willing to put in longer days and work weekends during busy periods
- Critical thinker – able to research and complete tasks thoroughly
- Able to work independently but also as part of a team
- Strong time-management and organization skills
- Able to manage multiple tasks
- Adaptable to different work environments