

Chiu School of Business

Electives Business Administration Diploma

Course Code	Course Name
ACCT2101	Intermediate Financial Accounting I
ACCT2102	Intermediate Financial Accounting II
ACCT2201	Management Accounting I
ACCT2202	Management Accounting II
ACCT2303	Personal & Corporate Taxation
ACCT2501	Auditing
DATA2301	Fundamentals of Digital Marketing Analytics
DESN2201	Introduction to Web Design for Digital Marketing
DESN2202	Introduction to Digital Media Production
DESN2301	User Experience Design
FNSR2101	Introduction to Insurance & Risk Management
FNSR2102	Insurance on Property
FNSR2103	Insurance Against Liability
FNSR2104	Automobile Insurance
FNSR2105	Essentials of Loss Adjusting
FNSR2106	Underwriting Essentials
FNSR2107	Essential Skills for Insurance Broker & Agent
FNSR2201	Business Finance
FNSR2301	Financial Markets & Products
FNSR2302	Personal Financial Planning I
FNSR2303	Investment Funds in Canada
FNSR2304	Personal Financial Planning II
FNSR2401	Risk Management Principles & Practice
FNSR2402	Risk Assessment & Treatment
FNSR2403	Risk Financing
HRES2101	Change Management
HRES2202	Recruitment and Selection
HRES2203	Compensation and Benefits
HRES2301	Employment Law
HRES2302	Labor Relations
HRES2303	Occupational Health & Safety

Course Code	Course Name
MGMT1302	Computer Applications
MGMT1501	Business Mathematics
MGMT2102	Project Management
MGMT2301	Microsoft Excel
MGMT2302	Computerized Accounting for Management
MGMT2303	Management Information Systems
MGMT2501	Quantitative Methods
MGMT2801	International Business
MGMT2802	International Business and Culture
MGMT2901	Introduction to Entrepreneurship
MKTG2103	Applied Marketing
MKTG2203	Selling and the Customer Experience
MKTG2303	Integrated Marketing Communications
MKTG2304	Digital and Emerging Media
MKTG2402	Brand, Content and Copywriting
SCMT2101	Introduction to Supply Chain Management
SCMT2201	Operations Management I
SCMT2301	Procurement
SCMT2401	Logistics and Transportation
SCMT2501	Inventory and Materials Management
SCMT2601	Quality Management
SODV2204	Intro to Web Development for Digital Marketing
TOUR2104	Sustainable Development

Not all courses offered every term