

**Electives Business Administration**

*Electives include MGMT1102 Corporate Social Responsibility OR any 2000-level course from any of the Business Administration Majors*

Course Code	Course Name
ACCT2101	Intermediate Financial Accounting I
ACCT2102	Intermediate Financial Accounting II
ACCT2201	Management Accounting I
ACCT2202	Management Accounting II
ACCT2301	Taxation
DATA2301	Fundamentals of Digital Marketing Analytics
DESN2201	Introduction to Web Design for Digital Marketing
DESN2202	Introduction to Digital Media Production
DESN2301	User Experience Design
FNSR2101	Introduction to Insurance
FNSR2102	Insurance on Property
FNSR2103	Insurance Against Liability
FNSR2104	Automobile Insurance
FNSR2105	Essentials of Loss Adjusting
FNSR2106	Underwriting Essentials
FNSR2107	Essential Skills for Insurance Broker & Agent
FNSR2201	Business Finance
FNSR2202	Fundamentals of Financial Management
FNSR2301	Financial Markets & Products
FNSR2302	Personal Financial Planning I
FNSR2303	Investment Funds in Canada
FNSR2304	Personal Financial Planning II
FNSR2401	Risk Management Principles & Practice
FNSR2402	Risk Assessment & Treatment
FNSR2403	Risk Financing
HRES2201	Introduction to Human Resources
HRES2202	Recruitment and Selection
HRES2203	Compensation and Benefits
HRES2301	Employment Law
HRES2302	Labor Relations
HRES2303	Occupational Health & Safety
MGMT2102	Project Management
MGMT2301	Microsoft Excel
MGMT2302	Computerized Accounting for Management
MGMT2401	Macroeconomics

Course Code	Course Name
MGMT2501	Introduction to Statistics
MGMT2801	International Business
MGMT2802	International Business and Culture
MGMT2901	Introduction to Entrepreneurship
MGMT2998	Business Strategy
MKTG2101	Consumer Behavior
MKTG2102	Global Marketing
MKTG2202	Professional Selling & Ethics
MKTG2203	Selling and the Customer Experience
MKTG2302	Advertising
MKTG2303	Integrated Marketing Communications
PREL2101	Introduction to Public Relations
PREL2102	Crisis Communications & Reputation Mgmt
PREL2103	PR and Digital Media
PREL2104	Writing for Public Relations
PREL2201	Introduction to Fundraising
PREL2202	Communication Research & Planning
PREL2204	Building & Maintaining Stakeholder Relations
SCMT2101	Introduction to Supply Chain Management
SCMT2201	Operations Management I
SCMT2301	Procurement
SCMT2401	Logistics and Transportation
SCMT2501	Inventory and Materials Management
SCMT2601	Quality Management
SODV2204	Intro to Web Development for Digital Marketing
TOUR2101	Introduction to Global Tourism
TOUR2102	Human & Regional Geography
TOUR2103	Global Product Development
TOUR2104	Sustainable Tourism Management
TOUR2201	Introduction to Events Management
TOUR2202	Meetings, Expositions & Conventions
TOUR2203	Creating the Event Experience
TOUR2204	Catered Events
TOUR2205	Event Marketing
TOUR2999	Advanced Global Tourism

*Not all courses offered every term*