

## **Electives Business Administration Diploma**

Course Code	Course Name
ACCT2101	Intermediate Financial Accounting I
ACCT2102	Intermediate Financial Accounting II
ACCT2201	Management Accounting I
ACCT2202	Management Accounting II
ACCT2301	Taxation I
ACCT2302	Taxation II
ACCT2501	Auditing
DATA2301	Fundamentals of Digital Marketing Analytics
DESN2201	Introduction to Web Design for Digital Marketing
DESN2202	Introduction to Digital Media Production
DESN2301	User Experience Design
FNSR2101	Introduction to Insurance & Risk Management
FNSR2102	Insurance on Property
FNSR2103	Insurance Against Liability
FNSR2104	Automobile Insurance
FNSR2105	Essentials of Loss Adjusting
FNSR2106	Underwriting Essentials
FNSR2107	Essential Skills for Insurance Broker & Agent
FNSR2201	Business Finance
FNSR2202	Fundamentals of Financial Management
FNSR2301	Financial Markets & Products
FNSR2302	Personal Financial Planning I
FNSR2303	Investment Funds in Canada
FNSR2304	Personal Financial Planning II
FNSR2401	Risk Management Principles & Practice
FNSR2402	Risk Assessment & Treatment
FNSR2403	Risk Financing
HRES2101	Change Management
HRES2202	Recruitment and Selection
HRES2203	Compensation and Benefits
HRES2301	Employment Law
HRES2302	Labor Relations
HRES2303	Occupational Health & Safety
HRES2401	Employee Learning and Development

MGMT1302 Computer Applications MGMT1501 Business Mathematics MATH1902 Introductory Calculus MGMT2102 Project Management MGMT2301 Microsoft Excel MGMT2302 Computerized Accounting for Management MGMT2303 Management Information Systems MGMT2501 Introduction to Statistics MGMT2502 Intermediate Statistics MGMT2801 International Business MGMT2802 International Business and Culture MGMT2901 Introduction to Entrepreneurship MKTG2101 Consumer Behavior MKTG2203 Selling and the Customer Experience MKTG2302 Advertising MKTG2303 Integrated Marketing Communications PREL2101 Public Relations PREL2103 Digital and Emerging Media PREL2104 Content Marketing and Copywriting		
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PREL2101 Public Relations PREL2103 Digital and Emerging Media PREL2104 Content Marketing and Copywriting	MKTG2302	Advertising
PREL2103 Digital and Emerging Media PREL2104 Content Marketing and Copywriting	MKTG2303	Integrated Marketing Communications
PREL2104 Content Marketing and Copywriting	PREL2101	Public Relations
	PREL2103	Digital and Emerging Media
SCMT2101 Introduction to Supply Chain Management	PREL2104	Content Marketing and Copywriting
	SCMT2101	Introduction to Supply Chain Management
SCMT2201 Operations Management I	SCMT2201	Operations Management I
SCMT2301 Procurement	SCMT2301	Procurement
SCMT2401 Logistics and Transportation	SCMT2401	Logistics and Transportation
SCMT2501 Inventory and Materials Management	SCMT2501	Inventory and Materials Management
SCMT2601 Quality Management	SCMT2601	Quality Management
SODV2204 Intro to Web Development for Digital Marketing	SODV2204	Intro to Web Development for Digital Marketing
TOUR2101 Introduction to Global Tourism	TOUR2101	Introduction to Global Tourism
TOUR2104 Sustainable Development	TOUR2104	Sustainable Development
TOUR2201 Introduction to Event Management	TOUR2201	Introduction to Event Management
TOUR2202 Meetings, Expositions & Conventions	TOUR2202	Meetings, Expositions & Conventions
TOUR2203 Creating the Event Experience	TOUR2203	Creating the Event Experience
TOUR2204 Catered Events	TOUR2204	
TOUR2205 Event Marketing	TOUR2205	Event Marketing
TOUR2206 Event Planning and Logistics	TOUR2206	Event Planning and Logistics

Not all courses offered every term