

Internationalization Innovation Fund Evaluation Guide Rubric

	Exceptional - 5 pts	Very Good - 4 pts	Average - 3 pts	Needs Improvement - 2 pts	Poor - 1	Missing - 0
PROPOSAL SECTION: INITIATIVE DESCRIPTION						
Initiative Description Including BVC personnel, activities, dates and locations. (Points 1.1, 1.3, 1.4, 1.8)	Initiative details are clear, concise and easy to understand.	Description is clear and generally easy to understand with a few unclarities.	The description is adequate though the need for greater clarity is apparent. Description may not explain project concisely.	Description is not clear. It may be verbose or not specific regarding the details.	It is unclear exactly what is being proposed.	There is no description.
Alignment with Vision 2020 priorities. (Point 1.2)	The proposed activities are clearly linked into the College's Vision 2020. The contribution to Vision 2020 is significant.	The proposed activities are clearly linked into the College's Vision 2020. The contribution to Vision 2020 is moderately significant.	A link is made between the proposed activities and the College's Vision 2020. The contribution to Vision 2020 is modest.	A link is made between the proposed activities and the College's Vision 2020. It is not clear how the proposed activities will contribute to the college's Vision 2020.	Contributions of the proposed activity to the Vision 2020 strategies is not clearly stated.	There is no linkage stated between the proposed activities and Vision 2020.
Identification of foreseeable safety risks. (Point 1.5)	Foreseeable safety risks are clearly described in terms of reach and scope for the context. Risk mitigation strategies are detailed and appropriate where relevant. (If GoC Travel advisory is to exercise a high degree of caution).	Foreseeable safety risks are described with some limitation in terms of reach and scope for the context. Risk mitigation strategies, where relevant, are noted with some detail and are appropriate. (If GoC Travel advisory is to exercise a high degree of caution).	Some foreseeable safety risks are identified, the need for further consideration of reach and scope is apparent for the context. Risk mitigation strategies, where relevant, have little detail and are somewhat appropriate. (If GoC Travel advisory is to exercise a high degree of caution).	Identification and information regarding foreseeable safety risks is scarce and not well thoughtout for the context. Risk mitigation strategies, where relevant, have little detail but are not appropriate. (If GoC Travel advisory is to exercise a high degree of caution).	There is almost no information or the information is highly irrelevant in the reach and scope of foreseeable safety risks. Risk mitigation strategies, where relevant, are not identified. (If GoC Travel advisory is to exercise a high degree of caution).	Foreseeable safety risks have not been described or are not appropriate for the context. There is no mention of risk or strategy for mitigation.

Internationalization Innovation Fund Evaluation Guide Rubric

<p>Description of external stakeholder/partner involvement. (Point 1.6)</p>	<p>It is obvious that necessary external stakeholders/partner involvement has been considered and initiated where suitable. Identification, roles and involvement of any external partners or stakeholders is clearly explained.</p>	<p>It is obvious that necessary external stakeholders/partner involvement has been considered and there has been some attempt to initiate. Identification, roles and involvement of any external partners or stakeholders is only somewhat explained.</p>	<p>Necessary external stakeholders/partner involvement has been somewhat considered and connections have been made but there is no explanation of roles or involvement.</p>	<p>Necessary stakeholders/partner involvement has very minimally been considered but no effort has been made to establish contact. There is some identification of possible roles or involvement of these external stakeholders.</p>	<p>Necessary stakeholders/partner involvement has very minimally been considered but no effort has been made to establish contact. There is no identification of possible roles or involvement of these external stakeholders.</p>	<p>No consideration of external stakeholders/partners has been included in the proposal</p>
<p>Explanation of prep work. (Point 1.7)</p>	<p>There is a clear, detailed description of the background, preparation and research that has gone into the design of this initiative. This provides a clear understanding as to the reason for this initiative.</p>	<p>There is a detailed description of the background, preparation and research that has gone into the design of this initiative. This provides a some insight as to the reason for this initiative.</p>	<p>There some indication of the background, preparation and research that has gone into the design of this initiative. There is lack of clarity as to the reason for this initiative.</p>	<p>There is minimal indication of the background, preparation and research that has gone into the design of this initiative. There is lack of clarity as to the reason for this initiative.</p>	<p>There indication of the background, preparation and research that has gone into the design of this initiative is extremely vague and provides no understanding to support the reason for this initiative.</p>	<p>There is no indication of the background, preparation or research that has gone into the design of this initiative.</p>
<p>Measuring Success. (Point 1.9)</p>	<p>There is a detailed, obtainable description of how success will be measured. And this method will provide a good indication of success.</p>	<p>There is a detailed, description of how success will be measured. This method will provide a good indication of success but may be difficult to carry out.</p>	<p>There is somewhat of a description of how success will be measured. It may be difficult to carry-out or obtain a good indication of success through this method.</p>	<p>There is somewhat of a description of how success will be measured. It will likely be difficult to carry-out and is unlikely to provide a good indication of success through this method.</p>	<p>There is a limited description of how success will be measured. It is difficult to understand how it will be carried-out or obtain success through this method.</p>	<p>There is no indication of how success will be measured.</p>
<p>PROPOSAL SECTION: INTERNATIONALIZATION</p>						

Internationalization Innovation Fund Evaluation Guide Rubric

<p>Immediate internationalization benefits. (Point 2.1)</p>	<p>The immediate internationalization benefits to the college community are clearly explained and viable. The long term, sustainable impact for the college community is significant and likely.</p>	<p>The immediate internationalization benefits to the college community are clearly explained and viable. The long term, sustainable impact for the college community is moderately significant and likely.</p>	<p>The immediate internationalization benefits to the college community are clearly explained and viable. There is a lack of long term, sustainable impact for the college community.</p>	<p>The immediate internationalization benefits to the college community somewhat explained and viable. There is a no long term, sustainable impact for the college community.</p>	<p>The immediate internationalization benefits to the college community is limited in explanation and there is concern around its viability. There is a no long term, sustainable impact for the college community.</p>	<p>The internationalization benefits to the college community, immediate and long term, have not been explained.</p>
<p>Measureable internationalization outcomes in terms of medium term, long term and sustainable goals. (Point 2.2)</p>	<p>The internationalization goals or outcomes are measureable and clearly explained.</p>	<p>The internationalization goals are measureable and somewhat explained.</p>	<p>The internationalization goals are somewhat measureable and somewhat explained.</p>	<p>The internationalization goals are not measureable and somewhat explained.</p>	<p>The internationalization goals are not measureable and not clearly explained.</p>	<p>There are no goals identified.</p>
<p>Potential for impact (Point 2.2)</p>	<p>There is a clear description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. There is a very strong probability that this project will have the desired impact within the campus community.</p>	<p>There is a clear description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. There is some probability that this project will have the desired impact within the campus community.</p>	<p>There is somewhat of a description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. As well as some probability that this project will have the desired impact within the campus community.</p>	<p>There is somewhat of a description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. There is low probability that this project will have the desired impact within the campus community.</p>	<p>There is as lack of a description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. The probability that this project will have the desired impact within the campus community is concerning.</p>	<p>There is no description of how this project will develop the international knowledge, skills, aptitudes and attitude of students and others within the campus community. This project is very unlikely to have the desired impact within the campus community.</p>

Internationalization Innovation Fund Evaluation Guide Rubric

<p>On-campus outcome awareness (Point 2.3)</p>	<p>The methods of on-campus promotion and awareness are clearly stated. Ideas for promotion are well-thought out, broad reaching and impactful.</p>	<p>The methods of on-campus promotion and awareness are clearly stated. Promotional ideas are moderately impactful but limited in reach.</p>	<p>The methods of on-campus promotion and awareness are not clearly stated. Promotional ideas are moderately impactful but limited in reach.</p>	<p>The methods of on-campus promotion and awareness are not clearly stated. Promotional ideas are of minimal impact and limited in reach.</p>	<p>The methods of on-campus promotion and awareness are not clearly stated. Promotional ideas will have little or no reach.</p>	<p>The methods of on-campus promotion and awareness are not stated at all. Promotional ideas will have no reach.</p>
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Internationalization Innovation Fund Evaluation Guide Rubric

PROPOSAL SECTION: Budget						
Budget, appropriateness and justification. (Point 3)	Budget is comprehensive, clearly explained, and appropriate for the activities proposed. All costs are justified, relevant and essential.	Budget is comprehensive, clearly explained and reasonable. Vast majority of costs are justified, relevant and essential to this project.	Budget is comprehensive and reasonable but not clearly explained. Most costs are justified, relevant and essential to the project.	Budget is not clearly explained and is not appropriate for the activities proposed. Budget is not comprehensive and reasonable. Some costs are not justified, relevant or essential	Budget is unreasonable in all areas. Costs are not justified in the budget narrative. Many costs are not relevant and essential to this project.	No budget was included in the proposal.
PROPOSAL SECTION: Overall Evaluation						
OVERALL: Likelihood of success.	Project has every reasonable expectation of being completed.	High likelihood of success.	Moderate likelihood of success.	Likelihood of success is questionable	The project as designed has little chance of being successful.	The project has major flaws that will prevent the project from being successful.