



Created by: Academic Advising
2022 to 2023 Academic Year

The information included in this list is subject to change

DIGITAL DESIGN DIPLOMA PROGRAM COURSE LIST

EFFECTIVE FALL 2022

All courses in the Digital Design Diploma (DD) Program must be completed within five years of your start date.

Recommended Term:	Course Code:	Course Name:	Course Credit Weight:	Availability:	Passing Grade:	Pre-requisites:	Co-requisites:	Completion Checklist:
			Full time is 9 credits or more Part-time is 8 credits or less.			A course that a student must pass before registering in a more advanced course.	A course that a student must be <u>registered in</u> at the same time as another course or completed beforehand.	
1	DESN1101	Fundamental Principles of Digital Design	3 credits	Fall	D (50% or higher)			
	DESN1102	Typography	3 credits	Fall	D (50% or higher)			
	DESN1201	Introduction to Digital Media Production	3 credits	Fall	D (50% or higher)			
	DESN1401	Introduction to the Digital Design Profession	3 credits	Fall	D (50% or higher)			
	DESN2301	User Experience Design	3 credits	Fall	D (50% or higher)			
	MKTG2301	Digital Marketing Communications	3 credits	Fall	D (50% or higher)			
2	DESN1301	Interaction Design for Mobile Experiences	3 credits	Winter	D (50% or higher)	DESN1101		
	DESN1302	Digital Design Studio	3 credits	Winter	D (50% or higher)	DESN1101, DESN1201		
	DESN2302	Intermediate Digital Design Tools	3 credits	Winter	D (50% or higher)	DESN1201		
	MKTG1301	Branding: Telling the Story	3 credits	Winter	D (50% or higher)			
	MKTG2401	Technical and Copywriting	3 credits	Winter	D (50% or higher)			
	SODV1203	Interaction Design for Web and Applications	3 credits	Winter	D (50% or higher)			
3	DESN2203	Content Strategy	3 credits	Fall	D (50% or higher)	DESN1101, MKTG1301		
	DESN2204	Design Principles in Action	3 credits	Fall	D (50% or higher)	DESN1101		
	DESN2303	Layout Digital Design Tools	3 credits	Fall	D (50% or higher)	DESN2302		
	DESN2304	Video and Audio Production	3 credits	Fall	D (50% or higher)	DESN1101		
	DESN2305	Digital Design Studio: Problem Solving	3 credits	Fall	D (50% or higher)	DESN1302, DESN2302		
	DESN2998	Digital Design Capstone Research and Planning	3 credits	Fall	D (50% or higher)	DESN1302, DESN2302		

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4	DESN2102	Motion Design	3 credits	Winter	D (50% or higher)	DESN1302, DESN2302		
	DESN2306	Interaction Design for Social Experiences	3 credits	Winter	D (50% or higher)	DESN1302, DESN2301		
	DESN2401	Digital Design Professional Practice	3 credits	Winter	D (50% or higher)			
	DESN2999	Digital Design Capstone Project	3 credits	Winter	D (50% or higher)	DESN2998		
	DESN3208	Advanced User Experience Design	3 credits	Winter	D (50% or higher)	DESN2301		
	ENTR1201	Freelancing and Entrepreneurship	3 credits	Winter	D (50% or higher)			